

# WILLIAMSON LURES

NEW



## Live Little Tunny

Skipjack- SJ



Bonito- BO



## Live Little Tunny Rigged

Order No.	Body Length	RRP
LLTR14BO	14inch	£35.95
LLTR14SJ	14inch	£35.95



Troll at fast or slow speeds and the extremely life-like swimming action will attract all saltwater predatory species. Perfect for striped bass, wahoo, tuna, bonito, dorado, sailfish and marlin. Supplied pre-rigged with a single 12/0 hook on a 12ft trace of 500lb line.

## Live Bunker

Moss Black- MBK



Black Back- BBK



## Live Bunker Rigged

Order No.	Body Length	RRP
LBKR10BBK	10inch	£24.95
LRKR10MBK	10inch	£24.95



Soft plastic lures with an authentic swimming action. Ideal for targeting species like dorado, wahoo, tuna, big striped bass, sailfish and marlin. Pre-rigged with a single 9/0 hook attached to a 6ft trace of 200lb line.



Caught on Williamson  
Lure 'Big Blue Cavitator'  
IGFA 80 lb. World Record

01/04/2002. 1112lb. 14oz. Pacific Blue Marlin



Williamson lures originate from the rugged south coast of Africa where world-class fishing is to be found. These lures have been created for anglers who thrive on the challenge of seeking- and catching- the world's largest game fish. Hard won knowledge and a passion for offshore big game angling ensures that there is a Williamson lure for big predatory fish the world over.

### Live Ribbonfish



### Live Ribbonfish Rigged (Twin Pack)

TWIN PACK: LRFR18BL-NAT= 1 Blue/ 1 Natural, LRFR18BLK-NAT= 1 Black/ 1 Natural, LRFR18BLK-BL= 1 Black/ 1 Blue

Order No.	Body Length	RRP
LRFR18BL-NAT	18inch	£24.95
LRFR18BLK-NAT	18inch	£24.95
LRFR18BLK-BL	18inch	£24.95

Generates a snake-like swimming action when trolled at 2-6 knots. Proves irresistible to king mackerel, amberjacks, barracuda and yellowtails. Equipped with a 7 X 7 stainless steel cable and three Perma Steel VMC hooks. Two lures per pack.

### Live Squid



### Live Squid

Order No.	Body Length	RRP
LSQR9PKBD	9inch	£15.95
LSQR9NAT	9inch	£15.95

Can be fished on spreader bars or used as a teaser. Natural swimming action proves deadly to sailfish, dorado, bonito, tuna, wahoo, marlin and big striped bass. Pack contains two unrigged squid and one rigged on an 8/0 hook and 6ft of 200lb line.

### Live Ballyhoo



### Live Ballyhoo

Order No.	Body Length	RRP
LBHPR9BL	9.5inch	£15.95
LBHPR9BLK	9.5inch	£15.95

A fast trolling soft plastic lure that is so effective, livebaiting becomes unnecessary. Troll at speeds from 2-8 knots and its life-like swimming action will account for all predatory species. Unique nose construction offers two nose- rigging options. Pack comprises two unrigged lures and a third rigged with an 8/0 circle hook and 6ft of 100lb line.

### Live Ballyhoo Combo



### Ballyhoo Combo

Order No.	Body Length	RRP
BC10HB	10.5inch	£10.95
BC10PB	10.5inch	£10.95
BC10BB	10.5inch	£10.95
BC10EB	10.5inch	£10.95

A scoop head sailfish catcher adds the attraction of a bubble trail and pulsating skirt to the Ballyhoo. An irresistible combination for dorado, tuna, yellowfin, sailfish and smaller billfish. Pre-rigged with a single 9/0 hook and 6ft of 130lb line.



## Bom Bom Express

Bonito- BO



### Bom Bom Express

Order No.	Body Length	RRP
<b>BBE12BO</b>	12inch	£47.95

Named after the island of Bom Bom off the west coast of Africa and home to big blue marlin. A captivator-style lure, the big diameter is built to nail big blues. Pack includes Williamson's Hook Lock System.



Includes the Hook lock System

## Big Blue Cavimator Rigged



Halloween- HW

Includes the Hook lock System

Custom-designed head forces volumes of water around the head for unmatched smoke and bubble trail.



### Big Blue Cavimator

Order No.	Body Length	RRP
<b>BBCR8HW</b>	8.5inch	£19.95
<b>BBC11HW</b>	11inch	£39.95
<b>BBC12HW</b>	12inch	£47.95

A great series of captivator -style lures in a range of sizes for targeting all billfish and gamefish. The 8.5inch version is pre-rigged with a 7/0 hook and 1.8 metres of 200lb line. The larger sizes are unriggered and include the Williamson Hook Lock System.

## Wave Doctor



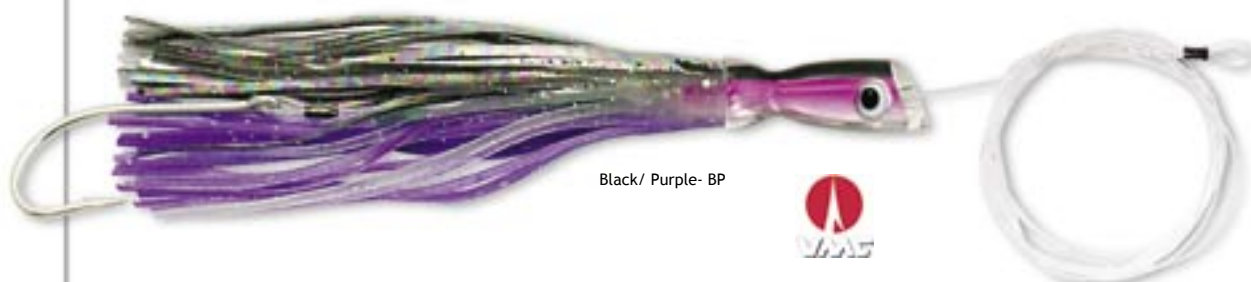
Luminous- LU

### Wave Doctor

Order No.	Body Length	RRP
<b>WD7LU</b>	7inch	£19.95
<b>WD12LU</b>	12.5inch	£47.95

A wide-faced pusher with a tapered back generating extra streaming. The Wave Doctor prefers to be kept short in the spread and favours higher positions on the rigger, allowing the cup face to grab as much air as possible and "smoke" all the way down the wave.

## Pulverizer Rigged



Black/ Purple- BP



### Pulveriser

Order No.	Body Length	RRP
<b>PULR7BP</b>	7.5inch	£19.95

The only position for this lure in the spread is high on the short rigger. Here its extreme tapered and weighted head will hug the surface sending out a continuous stream of bubbles. A treat to see and it drives gamefish crazy! Pre-rigged with an 8/0 hook and 1.80metres of 130lb line.

## El Dingo Rigged

With its weighted cup-faced pusher, the El Dingo works effectively in all sea conditions. Ideal for all billfishing situations, this lure can be set in the spread and left alone to perform diligently all day long. Unrigged and no Hook Lock System included.



Black/ Purple- BP

### El Dingo

Order No.	Body Length	RRP
DIG9BP	9inch	£35.95



Includes the Hook lock System

## Front End Cavitator



Red/ Black- RBLK

Its custom-designed head forces volumes of water through side vents for an unmatched "smoke" and bubble trail. This fish-attracting trail can be up to 20ft in length!

### Front End Cavitator

Order No.	Body Length	RRP
FEC9BLK	9.5inch	£35.95

## Tuna Bruiser

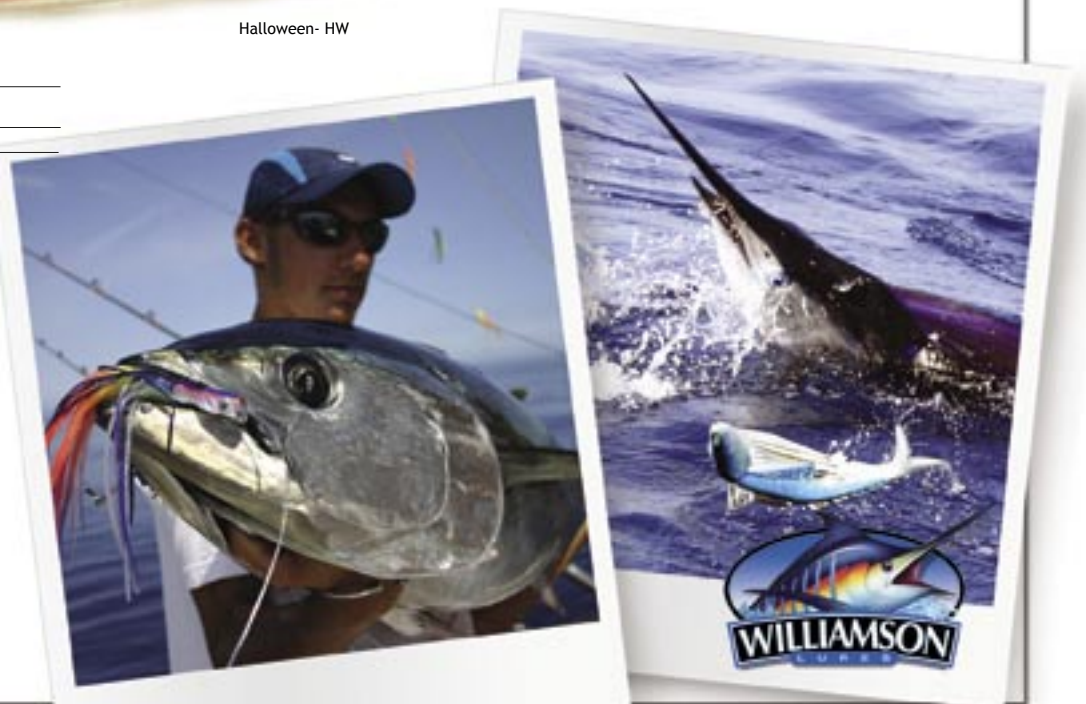


Halloween- HW

### Tuna Bruiser

Order No.	Body Length	RRP
TB10HW	10inch	£35.95

Shaped like a baitfish. With its weighted flashback head and colourful vinyl skirt, this is a high-speed tuna lure that will also be attacked by wahoo and other aggressive predators.



## Dorado Catcher Rigged



Bleeding Dorado- BD

### Dorado Catcher

Order No.	Body Length	RRP
DCR6_	6inch	£5.95

COLOURS →

A large cavity in the rear of the flat-faced pusher style head has been specially designed to house a Ballyhoo rigging spring. This enables the bait to be sited close in to the head and skirt of the Dorado Catcher affording the bait better protection at desired higher trolling speeds. A great light lure for dolphin and sailfish. Pre-rigged with an 8/0 hook and 5ft of 130lb line.

## Sailfish Catcher Rigged



Bleeding Dorado- BD

### Sailfish Catcher

Order No.	Body Length	RRP
SCR5_	5.5inch	£5.95

COLOURS →

With the rear Ballyhoo rigging spring cavity, this concave pusher design is a terrific small lure to use in conjunction with a strip bait or Ballyhoo for light tackle fun. Pre-rigged with an 8/0 hook and 5ft of 130lb line.

## Wahoo Catcher Rigged



Bleeding Dorado- BD

Oversized intake holes capture maximum amount of water for incredible skirt flare and commotion.



### Wahoo Catcher

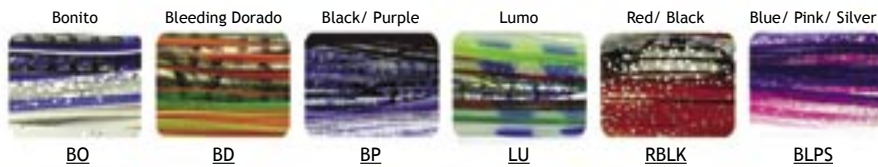
Order No.	Body Length	RRP
WCR6_	6inch	£6.95

COLOURS →

Oversize intake holes in the head capture the maximum amount of water for incredible skirt flare and commotion. Jet lures trigger ferocious strikes from all species of game fish. Pre-rigged with an 8/0 hook on 5ft of 90lb nylon-coated wire.

Only applies for the list above

Choose from these splendid colours:



## Octopus Squid



5 Per Pack



1 Per Pack

### Octopus Squid

Order No.	Body Length	RRP
OSQ5_	5.25inch	£2.75
OSQ8_	8inch	£2.75

Manufactured from the highest quality resins available, Williamson Octopus Squids are thin, correctly shaped and full of action in the water. The colours are radiant and will complement any bait, lure head or pirk.

Choose from these splendid colours:



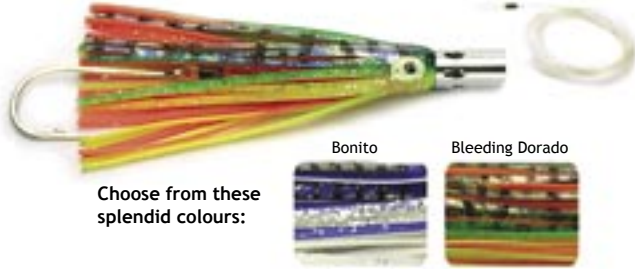
Orange/ Yellow/ Mackerel- OYM

Bule/ Silver/ Broad Stripe- BLSM

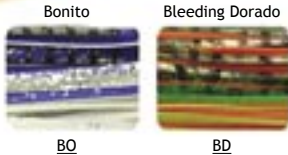
Red/ Clear- RC

Pink/ Blue/ Foil- PBLF

## Venturi Hole Jet Rigged



Choose from these splendid colours:



### Venturi Hole Jet

Order No.	Body Length	RRP
VJR5	5.5inch	£13.95
VJR7	7inch	£15.95

The 7inch jet comes with a double #22 hook and 6ft of 130lb line. The 5.5inch model is pre-rigged with a single size 7/0 hook and 5ft of 100lb line.

Featuring a machined brass head finished in polished chrome. A huge front cavity takes in massive volumes of water and air and "smokes" like no other jet around. Ideal for targeting tuna and wahoo.

## Cedar Plug Rigged



### Cedar Plug Rigged

Order No.	Body Length	RRP
CPR6	6inch	£12.95
CPR8	8inch	£14.95

An essential lure in any albacore or tuna spread. The heavy lead head and light wooden tail give the lure a unique action that has long been a favourite of charter skippers and pleasure anglers alike. Both sizes are pre-rigged with an 8/0 hook and 6.5ft of 200lb line.

## Australian Runners



### Australian Runner

Order No.	Body Length	RRP
AR4	4.5inch	£13.95
AR6	6.25inch	£16.95
AR7	7.25inch	£19.95

Manufactured from indestructible blown styrene, these baits are weighted to perform at maximum speed. Try fishing this lure under trolling lures on a downrigger. Strikes often occur from deeper lying fish or it attracts them up to the surface lures.

## Exciter Birds



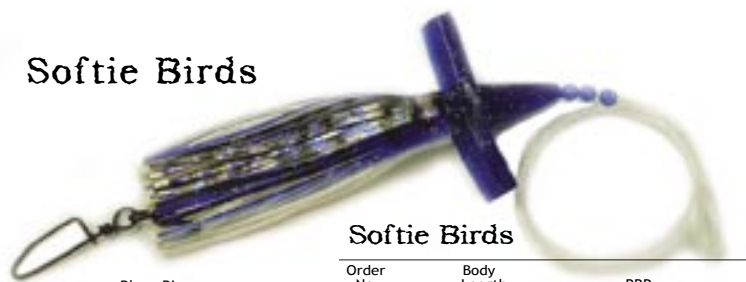
Create a splashing and fluttering commotion at the surface and add activity to a spread. Predators rise from the deeps to investigate the disturbance. Fish as a lead on a daisy chain or connect the Exciter Bird to a lure as an added attractor. Additionally, it can be used to ensure high rigger lures track straight in windy conditions.

Pink- PK

### Exciter Birds

Order No.	Body Length	RRP
EXB7P	7.5inch	£12.95
EXB10P	10inch	£27.95

## Softie Birds



Blue- BL

### Softie Birds

Order No.	Body Length	RRP
SOB5BL	5.5inch	£8.95

Moulded from soft PVC, this light tackle bird has very little resistance in the water. Excellent for sailfishing, the Softie Bird can be used as a lure or a teaser in front of a lure. Pre-rigged with a 2/0 crane swivel with snap and 3ft of 130lb line.



## Tuna Thrasher



**NEW** Blue/ White- BLW  
Pink/ Blue- BLP  
Black/ Purple- BP

### Tuna Thrasher

Order No.	Body Length	RRP
<u>TUT7_</u>	7.5inch	£27.95
<u>TUT8_</u>	8. inch	£35.95

Big and bright with a weighted prismatic moulded head for extra flash and attraction. A high-speed lure with a bunch of feathers that will attract big tuna into the spread.

## Albacore Feather



Blue/ White- BLW  
Pink/ Blue- BLP  
**NEW** Black/ Purple- BP

### Albacore Feather

Order No.	Body Length	RRP
<u>AFR6_</u>	6.5inch	£12.95

A tried and tested feather design that proves irresistible to albacore on the west coast of the US. Pre-rigged with a size 6/0 double hook and 6ft of 100lb line.

## Abyss Speed Jig (Pre Rigged)

Choose from these splendid colours:

ASJ150... BL, BLY, BLK  
ASJ200... BL, BLY, BLK  
ASJ250... BL, BLY, BLK  
ASJ300... BL, BLY, BLK, PRPL, O  
ASJ400... BL, BLY, BLK



Blue- BL



Orange- O



Purple- PRPL



Black- BLK



Blue/ Yellow- BLY

Unique potbelly profile takes jigs down rapidly for longer and more effective fishing. Coated with fluorescent glow paint on the belly and gills to trigger strikes from deep lying predators.

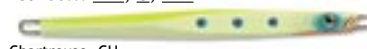
### Speed Jigs

Order No.	Weight	Body Length	RRP
<u>ASJ150_</u>	150g	125mm	£7.50
<u>ASJ200_</u>	200g	155mm	£7.95
<u>ASJ250_</u>	250g	210mm	£8.95
<u>ASJ300_</u>	300g	220mm	£9.95
<u>ASJ400_</u>	400g	240mm	£10.95

## Benthos Speed Jig (Pre Rigged)

Choose from these splendid colours:

BSJ60... CH, PRL, BLK, P, BPP  
BSJ100... CH, PRL, BLK, P, BPP  
BSJ150... CH, PRL, BLK, P, BPP  
BSJ200... CH, PRL, BLK, P, BPP  
BSJ300... BLK, O, BPP  
BSJ400... BLK, O, BPP



Chartreuse- CH



Pearl- PRL



Black- BLK



Orange- O



Pink- P



Blue/ Purple- BPP

Diamond shape design takes the Benthos jig down vertically at high speed even in a fast drift. Fluorescent coatings. Equipped with an additional ring at the base for an extra large single hook or big treble.

### Benthos Speed Jig

Order No.	Weight	Body Length	RRP
<u>BSJ60_</u>	60g	125mm	£5.99
<u>BSJ100_</u>	100g	155mm	£6.50
<u>BSJ150_</u>	150g	185mm	£7.50
<u>BSJ200_</u>	200g	205mm	£7.95
<u>BSJ300_</u>	300g	235mm	£9.95
<u>BSJ400_</u>	400g	260mm	£10.95

## Master Jet Kit



### Master Jet Kit

FEATURES: 2 x Venturi Jets, 2 x Venturi Feathers

Order No.	RRP
MJK4	£47.95

Venturi Jets suck in air and water through their oversized intake cavities producing an explosion of bubbles. This kit comprises two rigged skirted lures and two rigged feather lures making it extremely versatile.

## Game Fish Kit



### Game Fish Kit

FEATURES: 2 x Sailfish Catcher, 2 x Dorado Catcher, 2 x Tuna Catcher

Order No.	RRP
GFK6	£34.95

Six superb all-round lures, professionally rigged and presented in a saltwater resistant bag. A kit for all game fishing situations and especially for dorado, tuna and sailfish.

## Tuna Feather Kit

Four of the best feathers in the Williamson stable. Prismatic moulded and highly polished heads, with top quality and brightly coloured feathers behind. All are rigged to the highest standard making the kit an essential item on any tuna fishing trip.



### Tuna Feather Kit

FEATURES: 2 x Varmit, 2 x Albacore Feathers

Order No.	RRP
TFK4	£47.95

## Sailfish Kit

The Sailfish is a Superb kit. Rigged with bait springs, the 6 lures are ready to be fished with either Ballyhoo or strip baits. The lure heads are specially designed to accommodate the bait spring in the rear of the head to offer the bait maximum protection when being trolled.



### Sailfish Kit

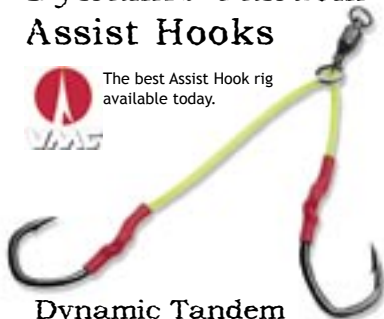
FEATURES: 6 x EL4R Ballyhoo Spring, 2 x Exciter Birds, 2 x Soft Birds

Order No.	RRP
SFK10	£69.95

## Dynamic Tandem Assist Hooks



The best Assist Hook rig available today.



### Dynamic Tandem Assist Hooks

Order No.	RRP
DTAH-L	£8.95
DTAH-M	£7.95
DTAH-S	£6.95

Two VMC Dynamic hooks on an adjustable tandem rig. Hook lengths can be adjusted by loosening the knot at the ball bearing swivel. Eliminating the problem of line twist, during deep jigging.

## Single Assist Hooks

3 Hooks Per Pack



### Single Assist Hooks

Order No.	Body Length	RRP
SAH-XS	2-3/8inch	£4.25
SAH-S	3-1/4inch	£4.50
SAH-ML	4-3/8inch	£4.75
SAH-LL	4-3/4inch	£5.25
SAH-XLL	5-1/2inch	£5.95
SAH-XXLS	4inch	£6.95

A black nickel hook on a short length of heavy duty Dacron covered with protective tubing prevents chafing. The hook attachment avoids tangling with the leader above the jig. Main Species are grouper, tuna, amberjack and yellowtail.

## Dressed Hooks

3 Hooks Per Pack



### Dressed Hooks

Order No.	Body Length	RRP
DH-XXL	3inch	£6.25

The end loop enables the hook to be attached to a jig by a simple loop to loop connection. Fish skin and flash tinsel dressing really glow in the water. Designed for use with light to medium jigs for bass, cod, grouper and snapper.

