



## Vision Gear

The essence of the new Rapala Vision Gear can be boiled down to two principles: an unwavering commitment to functionality and a true sense of design.

With input from pro anglers and optical designers alike, Rapala Vision Gear is designed to deliver true optical performance without distortion at the edges. Innovative materials and unique features take the design to the next level.

### Shadow Series

RVG-011A



RVG-011B



RVG-011C



RVG-013C



RVG-015A



RVG-015B



#### Shadow Series

Content: Lens Cab Polariza PP10, S13, EVA hard case x 1pc, Micro-fibre cloth x 1pc, Cotton Woven Strap/stopper x 1pc

Order No.	Frame Colour	Lens Colour	RRP
RVG-011A	Silver	Grey	£39.95
RVG-011B	Brown	Brown	£39.95
<b>NEW</b> RVG-011C	Silver	Yellow	£39.95
<b>NEW</b> RVG-013C	Silver	Blue	£39.95
RVG-015A	Matte	Grey	£39.95
RVG-015B	Brown	Brown	£39.95

Contemporary styling with sport detailing.

The lightweight and impact resistant shadow series features two new lens colours, yellow and blue, which provides maximum visibility and glare reduction. With non-slip, non-allergenic soft rubber end tips, internal spring hinge and metal alloys the design looks advanced and sleek.

### **NEW** Titanium Series

RVG-013C



RVG-013C



#### **NEW** Titanium Series

Content: Lens Polarized, Metal hard case x 1pc, Micro-fibre cloth x 1pc, Lanyard x 1pc

Order No.	Frame Colour	Lens Colour	RRP
RVG-056A-D	Titanium Hairline	Grey	£100.00
RVG-092B	Brown Matte	Brown	£100.00

A full wrap-around with maximum peripheral vision for true panoramic views. 100% UV protection with 99% polarization efficiency virtually eliminates glare.

Extreme lightweight Beta Titanium bows are tough, yet are featherlight. Soft, no-slip rubber bridge for the ultimate ergonomic fit. Super-Flex Titanium hinge.



## Sportman's Series



RVG-003A



RVG-004A

**NEW**



RVG-002A



RVG-003B

**NEW**



RVG-004B

**NEW**



RVG-002B

**NEW**



RVG-003C

**NEW**



RVG-004C

**NEW**

All Rapala Vision Gear have polarized lenses, 100% UV protection providing up to 99% polarization, featuring the perfect amount of light transmittance to give a view into the underwater world regular sunglasses can't provide. Non-slip nose pads for comfort and security.

### Sportman's Series

Content: Lens Cab Polariza PP10, PVC soft Pouch x 1pc, Micro-fibre cloth x 1pc, Cotton Woven Strap/stopper x 1pc

Order No.	Frame Colour	Lens Colour	RRP
RVG-002A	Grey	Grey	£25.95
<b>NEW</b> RVG-002B	Black	Brown	£25.95
RVG-003A	Black	Grey	£25.95
<b>NEW</b> RVG-003B	Blue	Grey	£25.95
<b>NEW</b> RVG-003C	Blue	Blue	£25.95
<b>NEW</b> RVG-004A	Grey	Grey	£25.95
<b>NEW</b> RVG-004B	Amber	Brown	£25.95
<b>NEW</b> RVG-004C	Black	Yellow	£25.95

## Clip On Series

RVG-091A



RVG-092A



### Clip On Series

Content: CAB Polarised lens with metal clip, Packed into plastic hard case

Order No.	Frame Colour	Lens Colour	RRP
RVG-091A	Silver	Grey	£12.95
RVG-092A	Brown	Grey	£12.95

Scratch resistant coating

Light intensity control layer blocks 70-90% excessive sunlight to reduce eye strain and fatigue

Glare control polariser layer allows angler to see fish beneath surface of water

Contrast enhancement filter reduces short wavelengths causing blur and enhance visual contour

100% protective shield against UVA/UVB Ultra-violet radiation

Shatter resistant cushion

### Protection & Enhancement

RVGR1 Vision Gear Display  
1/1200 Order:

Increase your sales with an attractive counter top display



## **NEW** ThunderEye Sunglasses



**NEW** SVG101

- Anti-glare polarized lens
- 100% UV shield
- Impact resistant polycarbonate
- Ergonomic wrap
- Elastic side-bows
- Non-allergenic rubber bow tips
- Microfiber pouch included

### STORM VISION SYSTEM



**Sportsman's Yellow**  
Transmittance 75%

Eliminate blue blur and improve depth perception. Great for hazy or overcast days, or late afternoon.

Not suitable for driving and road use (American/Australian Standards)



**Acu-Brown**  
Transmittance 17%

Cuts shortwave, increase visual acuity and excellent contrast. Perfect for freshwater and inshore fishing.



**Tru-Gray**  
Transmittance 17%

True color rendition, reduce eye fatigue. Ideal for off-shore and long day fishing.



## **NEW** ThunderEye 101 Range



**SVG101A**

Black Matte Rubberized Frame  
Tru-Gray Lens



**SVG101B**

Demi Amber Matte Frame  
Acu-Brown Lens



**SVG101C**

Demi Amber Matte Frame  
Sportsman's Yellow Lens

## **NEW** ThunderEye 101

Order No.	Frame Colour	Lens Colour	RRP
SVG101A	Black	Grey	£19.95
SVG101B	Amber	Brown	£19.95
SVG101C	Amber	Yellow	£19.95



**NEW** SVG102



**NEW** SVG103

**NEW** ThunderEye 102

Order No.	Frame Colour	Lens Colour	RRP
SVG102A	Red	Grey	£19.95
SVG102B	Yellow	Brown	£19.95
SVG102C	Yellow	Yellow	£19.95

**NEW** ThunderEye 102 Range



**SVG102A**  
Red Aluminum Finish Frame  
Tru-Grey Lens



**SVG102B**  
Yellow Camouflage Frame  
Acu-Brown Lens



**SVG102C**  
Yellow Camouflage Frame  
Sportsman's Yellow Lens

**NEW** ThunderEye 103 Range



**SVG103A**  
Crystal Blue Frame  
Tru-Grey Lens



**SVG103B**  
Crystal Brown Frame  
Acu-Brown Lens



**SVG103C**  
Crystal Brown Frame  
Sportsman's Yellow Lens

**NEW** ThunderEye 103

Order No.	Frame Colour	Lens Colour	RRP
SVG103A	Blue	Grey	£19.95
SVG103B	Brown	Brown	£19.95
SVG103C	Brown	Yellow	£19.95

**NEW** Polaroid Fishing Sunglasses



**Polaroid**

The Polaroid sunglasses brand is about to get a major re-launch throughout the UK. As part of this re-launch Masterline have been appointed exclusive distributors for the fishing tackle market with a special advertising campaign in the fishing press.

The lenses used in Polaroid sunglasses are not "polarised" they are genuine "Polaroid" which means that they are top quality products made in Polaroid's own factory in Dunbarton to their very high standards. Try the glasses for yourself and you will immediately appreciate the clarity of the lenses and the amazing ability to cut down glare. Whilst many sunglasses are sold as fashion items the 8 model range that we are offering was researched and developed by Polaroid in conjunction with a number of fishing editors who were asked to select the models that they thought most appropriate for fishing conditions.

**NEW** Polaroid Matt Blue with Headband 7763A

**FEATURES:** Soft Nose pad, Full length rubber. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7763A	Matt Blue	Dark Grey	£39.99



**NEW** Polaroid Graphite Grey with Integral Brow Band 7784A

**FEATURES:** Soft Nose pad, Rubber Inserts. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7784A	Graphite Grey	Dark Grey	£39.99



The range is simple, the margins are superb and as part of the initial stock offer you get a free Point of Sale Merchandiser.

All Polaroid Sunglasses come complete with a Carry-case and a cleaning cloth.



**NEW** Polaroid Matt Black 7771A

**FEATURES:** Integral Nose pad, Slimline. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7771A	Matt Black	Dark Grey	£39.99



**NEW** Polaroid Matt Blue with Soft Supplementary Shades 7762A

FEATURES: Soft Nose pad, Deformable ends. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7762A	Matt Blue	Dark Grey	£39.99



**NEW** Polaroid Tortoiseshell 7780C

FEATURES: Integral Nose pad, Drilled for Lanyard. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7780C	Tortoiseshell	Brown	£39.99



**NEW** Polaroid Green Camo 7760C

FEATURES: Soft Nose pad, Rubber Inserts. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7760C	Green Camo	Brown	£39.99



**NEW** Polaroid Tortoiseshell 7779C

FEATURES: Soft Nose pad, Rubber Inserts. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7779C	Tortoiseshell	Brown	£39.99



**NEW** Polaroid Tortoiseshell 7764C

FEATURES: Soft Nose pad, Rubber Inserts. Comes complete with Case

Order No.	Frame Colour	Lens Colour	RRP
7764C	Tortoiseshell	Brown	£39.99



**John Wilson Bucket Organiser**

Order No.	RRP
JWL110	£10.99

John Wilson Bucket Organiser - Main bait holding compartment. Numerous outer small pockets for accessories. 41x24x25 cm.

**John Wilson Tackle Carryall**

Order No.	RRP
JWL130	£15.95

**John Wilson Wellies**

Order No.	Size	RRP
JWW 108	8	£29.95
JWW 109	9	£29.95
JWW 110	10	£29.95
JWW 111	11	£29.95
JWW 112	12	£29.95

John Wilson Wellies - For the highly mobile roving angler. Cut high to enable kneeling in comfort while fishing on wet, muddy or uneven ground.



**John Wilson Unhooking Mat/NetBag**

Order No.	RRP
JWL125	£15.95

John Wilson Unhooking Mat Net Bag - 74x10x63cm, 2 pockets.

**LOWER PRICE!**

**NEW John Wilson Wanderer Specialist Unhooking Mat**

Order No.	RRP
JWL230	£8.95

**LOWER PRICE!**



**John Wilson Bait Pouch**

Order No.	RRP
JWL100	£10.99

John Wilson Bait Pouch - 55x6.5x34cm, 2 seperate pouches for a choice of bait.

Protect your Young's Centrepin with a canvas or neoprene pouch for 4 - 4½" reels.

YP7

**J.W Young Canvas/ Neoprene Pouch**

Order No.	Size	Colour	RRP
YP5	4inch	Black	£3.99
YP7	4.5inch	Green	£12.95

**LOWER PRICE!**



YP5

**John Wilson Polarized Sunglasses**

Order No.		RRP
WACA	Clipon/ Brown (5)	£10.95
WACG	Clipon/ Grey (5)	£10.95
WAFA	AmberJacks/ Brown (5)	£12.95
WAFG	AmberJacks/ Grey (5)	£12.95
WAMA	Bifocals/ Brown (5)	£12.95
WAMG	Bifocals/ Grey (5)	£12.95

John Wilson Sunglasses - Tough, lightweight frames, or clip on, flip-up polarised lenses. Carrying pouch.

A point of sale wall board is available when you order the complete John Wilson Sunglasses range: **BDJWSUN**

WAMA/ WAMG



WAFG/ WAFA

WACG/WACA



**John Wilson 5 Tube Rod**

Order No.	RRP
JWL150	£15.95

**John Wilson 3 Tube Rod**

Order No.	RRP
JWL140	£12.95

John Wilson Tube Rod Holdalls - 5 tube - 174x19x26cm, 2 pockets. 3 tube - 176x15x19cm, 2 pockets.

**NEW John Wilson Wanderer Specialist Rod Quiver**

Order No.	RRP
JWL220	£24.95